

# MOOD™

Sexy Plant-Activated Supplements

## Earthy Ingredients, Out-of-this-World Sex.



### Who We Are

MOOD sexy plant-activated supplements are here to change the conversation around sex to get you out of your head and into your body, awakening your desire with proven, plant-based ingredients.

### MOOD GROWTH - 2024

ADVERTISING	EMAIL LIST	SOCIAL MEDIA	AFFILIATES	THE TEAM
<b>\$20k/mo</b>	<b>11k+</b>	<b>2.5k+</b>	<b>100</b>	<b>5</b>
\$20k monthly in Meta and Google Ads	We grew our email list to over 11k in one year	Avg. 2.5k monthly	Launched Affiliate Program	5 person in-house marketing team

### GROWTH GOALS - FIRST HALF 2025

ADVERTISING	EMAIL LIST	SOCIAL MEDIA	AFFILIATES	THE TEAM
<b>\$25k/mo</b>	<b>25k+</b>	<b>30k+</b>	<b>100</b>	<b>5</b>
\$40k monthly in Meta and Google Ads	We grew our email list to over 25k in 6 months	Avg. 30k monthly	Launched Affiliate Program	5 person in-house marketing team



### LEVERAGING MOOD'S FOUNDER, LAYLA MARTIN'S AUDIENCE

<b>1.3M</b>	<b>526k</b>	<b>117k</b>
Podcast Downloads	YouTube Subscribers	Instagram Followers

### AS SEEN IN



MOOD uses the maximum recommended dosage for each ingredient with no "blends." MOOD products are 100% plant-based, vegan friendly, natural (no artificial flavors or colors), and made in the USA.