

MOOD™

BY LAYLA MARTIN

PLANT ACTIVATED SEXY SUPPLEMENTS
VEGAN FRIENDLY



WHO IS LAYLA MARTIN?

Layla Martin is the founder of the VITA™ Method and a thought leader in the intersection of sexual wellness, Tantra, erotic empowerment and personal development. Named the Headmistress of Pleasure by Women's Health Magazine, Layla studied human sexuality and neuroscience at Stanford University and has spent **over 20 years** immersed in the science and deep magic of sexuality and human relationships. Her work has reached **over 165 million people** through her top-rated podcast, *This Tantric Life*, YouTube channel and **weekly email audience of 325,000+**.

I created MOOD™ Supplements after working with over 20,000 paying clients and learning their deepest needs and desires.

WHO WILL PURCHASE MOOD SUPPLEMENTS?

Every woman who's daily desire is to experience their absolute best life naturally, **feeling more pleasure** while owning a lifestyle free from stress and exhaustion, while having their energy, playfulness, and **sensuality awakened**.



WHAT DOES THE SEXUAL WELLNESS RETAIL LANDSCAPE CURRENTLY LOOK LIKE?

Valued at
10 billion

& forecasted to grow 9% by 2026 with 71% of sexual wellness supplements being purchased by women.

Steady growth of the Sexual Wellness Market

has expanded beyond drug and health food channels to beauty and fashion retailers to grocery.

Mainstream retailers from
Big Box Prestige and Masstige to Independent Retailers

and Corporate Resorts are already on board in store and .com's

AS SEEN IN:

COSMOPOLITAN

Women'sHealth

SHAPE

GLAMOUR

NETFLIX

mindvalley

goop

Paula Deen